

PSO Business Rebates - Midstream Program 2019 Commercial HVAC Distributor Application

PSO is pleased to partner with Distributors to stock, promote, and sell energy efficient equipment to generate long-term energy savings for PSO business customers.

Along with this completed application form, we will also need:

- A signed MOU agreement
- Completed Rebate Allocation Request from
- A list of Qualifying Products (including the Model number, Tonnage, SEER rating, and AHRI reference number)

A. Distributor Information

Distributor Name: _____

Brands: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

B. General Program Design

How much or what percentage of the rebate will be passed along to Service Providers/Customer?

Do you plan to provide any of the rebate amounts to your employees? Yes No

If yes, how much or what percentage will be given?

Do you expect to have any marketing promotions that could help you meet your Program commitments?

If yes, please describe your plans:

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C. Planned Training and Outreach

Outline plans for training or outreach your company plans to provide (in addition to any training provided by the Program) that will contribute to the success of PSO Business Rebates HVAC Midstream program

For Service Providers:	
For Your Internal Staff:	

D. Service Provider Recruitment and Follow-Up

Will you offer the Program to: Your entire Service Providers base or A select group of Service Providers

If you are offering to a select group of Service Providers, by what criteria?

How do you plan to generate initial interest among your Service Providers, and what role will your Territory Managers play in getting Service Providers interested?

How do you plan to follow-up with your Service Providers to ensure that they submit qualifying equipment to you on a regular basis, and what role will your TMs play in this follow-up?

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F. Online Rebate Application Center Credentials

User information needed to create profiles and login credentials.

First Name: _____	Last Name: _____
Email address: _____	
Phone: _____	

First Name: _____	Last Name: _____
Email address: _____	
Phone: _____	

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