



PSO Business Rebates - Midstream Program 2020 Commercial Lighting Distributor Application

PSO is pleased to partner with Distributors to stock, promote, and sell energy efficient equipment to generate long-term energy savings for PSO business customers.

Along with this completed application form, we will also need:

- A signed *Distributor MOU Agreement*
- Completed *2020 PSO Midstream Lighting Program – Equipment Request Form* (SKU Import Spreadsheet)

Need help? Call **888.776.1366** for assistance.

Submit the completed application via email to Businesses@PowerForwardWithPSO.com or fax to **877.568.2501**.

A. Distributor Information

Distributor Name: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

B. Distributor Capabilities and Services

How many branch locations does your company have in the PSO service territory?

Does your company currently participate in other utility Midstream programs? Yes No

If yes, please identify which programs.

Please tell us how many people are on your Outside Sales Team, Inside Sales Team, and Support/Administrative Team.

Does your company currently stock LED general service lamps? Yes No

Does your company currently stock Tubular LED lamps? Yes No

PSO Business Rebates - Midstream Program 2020 Commercial Lighting Distributor Application

C. Planned Training and Outreach

Outline plans for training or outreach your company will provide (in addition to any training provided by the Program) that will contribute to the success of PSO Business Rebates Lighting Midstream program.

Sales and Marketing Plan for Customers:	
Training and Outreach Plan for Internal Staff:	

D. Online Rebate Application Center Credentials

User information needed to create profiles and login credentials for the Online Application Center.

First Name: _____	Last Name: _____
Email address: _____	
Phone: _____	

PSO Business Rebates - Midstream Program 2020 Commercial Lighting Distributor Application

First Name: _____	Last Name: _____
Email address: _____	
Phone: _____	

First Name: _____	Last Name: _____
Email address: _____	
Phone: _____	

C. Estimated Annual Sales

Please provide your current annual volumes, in units, of the following equipment sold within the PSO service territory.

Equipment Type	Annual Volume in Units
LED 4-pin PL	
LED A	
LED B	
LED BR	
LED Candelabra	
LED G	
LED MR	
LED PAR	
LED R	
LED Recessed Trim Kit	
TLED - 2 Foot – Type A, B, C	
TLED - 3 Foot – Type A, B, C	
TLED - 4 Foot – Type A, B, C	
TLED - 8 Foot – Type A, B, C	
TLED - U-Bend – Type A	

Need help? Call **888.776.1366** for assistance.

Submit the completed application via email to Businesses@PowerForwardWithPSO.com or fax to **877.568.2501**.